



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract # 1378110**  
Schedule Dates 09/26/12-10/02/12  
Advertiser Romney for President (25779)  
Agency American Rambler Productions (11943)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand ROMNEY 9/26 (475136)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name KINCAID,STEPHANIE  
Phone/Fax /  
CPE 398  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments ROMNEY 9/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/24/12  
Last Modified 10/01/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06334037  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$12,757.50  
Net Total \$72,292.50  
Sales Tax

West Palm Beach (WPEC)  
By Broadcast Month Spots Rate  
Sep. 2012 75 \$65,225.00  
Oct. 2012 32 \$19,825.00  
Grand Total: 107 \$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/12-10/02/12	3	:30	6A-7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/24/12
2.0	Normal Line / SPOT (2)	09/26/12-09/28/12	3	:30	6A-7A (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		9/24/12
3.0	Normal Line / SPOT (3)	09/26/12-09/28/12	3	:30	7A-9A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		9/24/12
4.0	Normal Line / SPOT (4)	10/01/12-10/02/12	3	:30	7A-9A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/24/12
5.0	Normal Line / SPOT (5)	09/26/12-09/28/12	3	:30	9A-10A (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		9/24/12
6.0	Normal Line / SPOT (6)	10/01/12-10/02/12	3	:30	9A-10A (EST)	1	X	X						1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/24/12
7.0	Normal Line / SPOT (7)	10/01/12-10/02/12	3	:30	10A-11A (EST)	2	X	X						1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/24/12
7.0.1	Closed Preempt (7)	10/01/12															West Palm Beach (WPEC)	Sold Out/Exception - bump by higher political rates and or higher cash	
8.0	Normal Line / SPOT (8)	09/26/12-09/28/12	3	:30	10A-11A (EST)	3			X	X	X			1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/24/12
8.0.1	Closed Preempt (8)	09/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks also spots got bump by political is r	

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8.0.2	Closed Preempt (8)	09/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks also spots got bump by political is r	9/24/12
9.0	Normal Line / SPOT (9)	09/26/12-09/28/12	3	:30	11A-12P (EST)	3			X	X	X			3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		9/24/12
10.0	Normal Line / SPOT (10)	10/01/12-10/02/12	3	:30	11A-12P (EST)	2	X	X						2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		9/24/12
11.0	Normal Line / SPOT (11)	09/26/12-09/28/12	3	:30	12P-12:30P (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		9/24/12
12.0	Normal Line / SPOT (12)	10/01/12-10/02/12	3	:30	12P-12:30P (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/24/12
13.0	Normal Line / SPOT (13)	10/01/12-10/02/12	3	:30	12:30P-2P (EST)	2	X	X						2	\$375.00	\$750.00	West Palm Beach (WPEC)		9/24/12
14.0	Normal Line / SPOT (14)	09/26/12-09/28/12	3	:30	12:30P-2P (EST)	3			X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		9/24/12
15.0	Normal Line / SPOT (15)	09/26/12-09/28/12	3	:30	2P-3P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		9/24/12
16.0	Normal Line / SPOT (16)	10/01/12-10/02/12	3	:30	2P-3P (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		9/24/12
17.0	Normal Line / SPOT (17)	09/26/12-09/28/12	3	:30	3P-4P (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		9/24/12
18.0	Normal Line / SPOT (18)	10/01/12-10/02/12	3	:30	3P-4P (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/24/12
19.0	Normal Line / SPOT (19)	09/26/12-09/28/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		9/24/12
20.0	Normal Line / SPOT (20)	10/01/12-10/02/12	3	:30	4P-5P (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/24/12

## CONFIRMATION CONTRACT

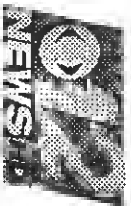
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21.0	Normal Line / SPOT (21)	10/01/12-10/02/12	3	:30	5P-5:30P (EST)	2	X	X						2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
22.0	Normal Line / SPOT (22)	09/26/12-09/28/12	3	:30	5P-5:30P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/24/12
23.0	Normal Line / SPOT (23)	10/01/12-10/02/12	3	:30	5:30P-6P (EST)	1	1							2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
24.0	Normal Line / SPOT (24)	09/26/12-09/28/12	3	:30	5:30P-6P (EST)	1	1	1	1	1				3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/24/12
25.0	Normal Line / SPOT (25)	09/26/12-09/28/12	3	:30	6P-6:30P (EST)	1	1	1	1	1				3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/24/12
26.0	Normal Line / SPOT (26)	10/01/12-10/02/12	3	:30	6P-6:30P (EST)	1	1							2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		9/24/12
27.0	Normal Line / SPOT (27)	10/01/12-10/02/12	3	:30	7P-7:30P (EST)	1	1							2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
28.0	Normal Line / SPOT (28)	09/26/12-09/28/12	3	:30	7P-7:30P (EST)	1	1	1	1	1				3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/24/12
29.0	Normal Line / SPOT (29)	09/26/12-09/28/12	3	:30	7:30P-8P (EST)	1	1	1	1	1				3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		9/24/12
30.0	Normal Line / SPOT (30)	10/01/12-10/02/12	3	:30	7:30P-8P (EST)	1	1							2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/24/12
31.0	Normal Line / SPOT (31)	09/26/12-09/28/12	3	:30	11P-11:30P (EST)	1	1	1	1	1				3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		9/24/12
32.0	Normal Line / SPOT (32)	10/01/12-10/02/12	3	:30	11P-11:30P (EST)	1	1							2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/24/12
33.0	Normal Line / Prime (33)	10/02/12-10/02/12	3	:30	8P- CBS-NCS (Tuesday)	1	1							1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/24/12

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34.0	Normal Line / Prime (34)	10/02/12-10/02/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		9/24/12
35.0	Normal Line / Prime (35)	09/26/12-09/26/12	3	:30	9P- CBS-Criminal Minds (Wednesday)			1						1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		9/24/12
36.0	Normal Line / Prime (36)	09/26/12-09/26/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)			1						1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		9/24/12
37.0	Normal Line / Prime (37)	09/27/12-09/27/12	3	:30	8P- 9P (EST) (Friday)				1					1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)	BIG BANG/2 S MEN	9/24/12
38.0	Normal Line / Prime (38)	09/28/12-09/28/12	3	:30	8P- CBS-CSI New York (Friday)					1				1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
39.0	Normal Line / Prime (39)	09/28/12-09/28/12	3	:30	10P- CBS-Blue Bloods (Friday)					1				1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		9/24/12
40.0	Normal Line / SPOT (40)	09/29/12-09/29/12	3	:30	6A- 7A (EST)						1			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/24/12
41.0	Normal Line / SPOT (41)	09/29/12-09/29/12	3	:30	7A- 9A (EST)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/24/12
42.0	Normal Line / Football (42)	09/29/12-09/29/12	3	:30	3:30P- Sports-CBS SEC Football						2			2	\$1,000.00	\$2,000.00	West Palm Beach (WPEC)		9/24/12
43.0	Normal Line / SPOT (43)	09/29/12-09/29/12	3	:30	7P- 7:30P (EST)						1			1	\$350.00		West Palm Beach (WPEC)	Live Program Overrun/Spot	9/24/12

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44.0	Normal Line / Prime (44)	09/29/12-09/29/12	3	:30	9P- CBS-Crimetime (Saturday)							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
45.0	Normal Line / Prime (45)	09/29/12-09/29/12	3	:30	10P- CBS-48 Hours (Saturday)							2		2	\$800.00	\$1,600.00	West Palm Beach (WPEC)		9/24/12
46.0	Normal Line / SPOT (46)	09/29/12-09/29/12	3	:30	11P- 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/24/12
47.0	Normal Line / SPOT (47)	09/30/12-09/30/12	3	:30	6A- 7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/24/12
48.0	Normal Line / SPOT (48)	09/30/12-09/30/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/24/12
49.0	Normal Line / SPOT (49)	09/30/12-09/30/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/24/12
50.0	Normal Line / SPOT (50)	09/30/12-09/30/12	3	:30	9A- 10:30A (EST)							1		1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/24/12
51.0	Normal Line / SPOT (51)	09/30/12-09/30/12	3	:30	10:30A- 11:30A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/24/12
52.0	Normal Line / SPOT (52)	09/30/12-09/30/12	3	:30	4P- Sports-CBS NFL Football							2		2	\$6,000.00	\$12,000.00	West Palm Beach (WPEC)		9/24/12
53.0	Normal Line / SPOT (53)	09/30/12-09/30/12	2	:30	7P- 8P (EST)							2		2	\$4,500.00	\$9,000.00	West Palm Beach (WPEC)		9/24/12
54.0	Normal Line / Prime (54)	09/30/12-09/30/12	3	:30	9P- CBS-The Good Wife (Sunday)							2		2	\$2,000.00	\$4,000.00	West Palm Beach (WPEC)		9/24/12

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SS.0	Normal Line / Prime (SS)	09/30/12-09/30/12	3	:30	10P- CBS-The Mentalist (Sunday)								1		\$2,000.00		West Palm Beach (WPEC)		9/24/12
SS.0.1	Closed Preempt (SS)	09/30/12															West Palm Beach (WPEC)	Live Program Overrun/Exception - Please write back on for the same date wider to	
SS.0	Normal Line / SPOT (SS)	09/30/12-09/30/12	3	:30	11P- 11:30P (EST)								2		\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/24/12
SS.0	M/G For SS.0.1 / Prime (SS)	09/30/12-09/30/12	3	:30	11P- 12:30A (EST)								1		\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/1/12

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPEC - West Palm Beach	<b>Date:</b> 8/7/12
--	------------------------

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules		WPEC #1378110			

**Total Charges:** \*\*see schedules

\$ 85,050\*

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/7/12

Date

B. Kincaid

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts

Signature

Lillie K. Roberts Sales Director

Printed Name

Title





# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid  
Candidate Manage Agency Committee (circle one)

ADDRESS: American Rambler Productions  
138 Conant St.  
Beverly, MA 01915

PHONE: 202-547-6193 FAX: 202-318-8386

EMAIL: \_\_\_\_\_

Information Requested: Rates + Airtime

Final Disposition: Order placed \$85,050<sup>00</sup>

If Committee, list officers and position: Treasurer - Anthony Parker

310 1<sup>st</sup> Street SE

WASHINGTON, DC 20003

(p) 202-863-8500 (f) 202-863-882

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

TeleRep NY